



THE LARGEST EVENT FOR PLUMBING
SYSTEM DESIGN PROFESSIONALS

SPONSORSHIP BROCHURE

 **ASPE** 2020
CONVENTION & EXPO
SEPTEMBER 11-16 NEW ORLEANS



MAXIMIZE YOUR VISIBILITY AT THE LARGEST EVENT FOR PLUMBING SYSTEM DESIGN PROFESSIONALS

Whether your goal is to launch a new product, differentiate yourself from competitors, increase brand awareness, or simply attract more prospects to your booth, the 2020 ASPE Convention & Expo offers a wide range of sponsorship opportunities to provide your company with maximum exposure to qualified plumbing engineering design professionals.



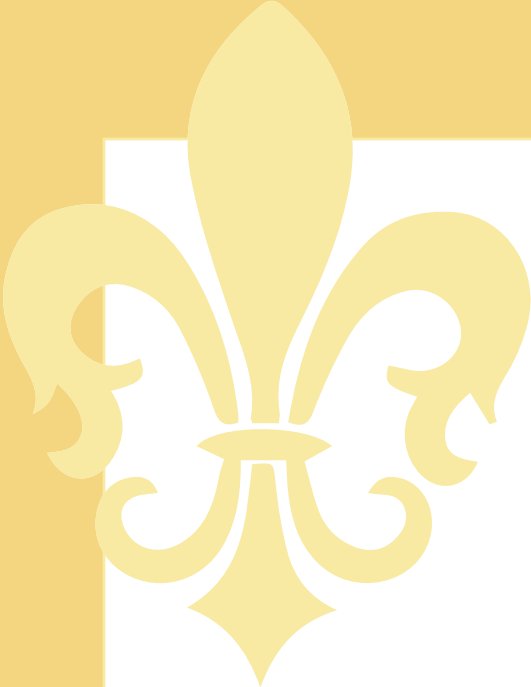
SPONSORSHIP LEVEL OPTIONS

DIAMOND - \$25,000 | PLATINUM - \$12,500 | GOLD - \$9,500 | SUPPORTING - \$5,000

	DIAMOND	PLATINUM	GOLD	SUPPORTING
ASPE Breakfast & Award Ceremony Sponsorship <ul style="list-style-type: none"> Prominently showcase your company in front of top leaders from the plumbing engineering design community at this formal biennial event honoring award recipients and inducting the 2020-2022 Board of Directors 				
- Number of attendee tickets:	8	6	4	2
- Logo placement on an event banner and in the breakfast program	◆	◆	◆	◆
- Opportunity to provide breakfast attendees with a gift	◆			
Countertop sign to display in booth designating sponsor level	◆	◆	◆	◆
Access to the ASPE Hospitality Lounge, where members congregate for coffee and snacks	◆	◆	◆	◆
Sponsor designation and logo placement on event website and on-site signage	◆	◆	◆	◆
ASPE Convention & Expo logo provided for promotional purposes	◆	◆	◆	◆
Logo placement on 2 street banners promoting event	◆			
Diamond sponsor designation and logo placement on napkins used during lunch and snack breaks	◆			
Carpet logo recognizing you as the diamond sponsor in the aisle in front of your booth space	◆			
Attendee list for post-show follow up – email not included	◆			
Diamond sponsor designation, logo placement, and hyperlink in 1 attendee retention email sent to registered attendees	◆			
Web banner ad	◆			
Table tents in concession area	◆			
Bathroom mirror clings	◆			
Logo placement in mobile app video loop by registration area	◆			

TIER OPTIONS

	DIAMOND LEVEL	PLATINUM	GOLD	SUPPORTING
TIER 1: (number of options offered for this level) <ul style="list-style-type: none"> Web banner ad 		1	1	0
TIER 2: (number of options offered for this level) <ul style="list-style-type: none"> Sponsor designation and logo placement on napkins used during lunch and snack breaks in concession area Table tents in concession area Bathroom mirror clings 		2	1	0
TIER 3: (number of options offered for this level) <ul style="list-style-type: none"> Attendee list for post-show follow up – email not included Logo placement in mobile app video loop by registration area Carpet logo recognizing you as a sponsor in the aisle in front of your booth space 	INCLUDED IN DIAMOND LEVEL	2	1	1



Engage with attendees at the highest level to increase your brand strength and stand above your competitors with the following opportunities. Custom sponsorships are available. Contact us to build your own.

VIP PACKAGES & PREMIUM ENGAGEMENT

SUNDAY NIGHT PARTY AT HOUSE OF BLUES – CALL FOR PRICING

Be the life of the party while making a lasting impact on attendees before the show opens. The Sunday Night Party is the most talked about ASPE attendee event.

- Custom promotional package consisting of unique, high-exposure opportunities for your brand/company

SALE

FIRST-TIMERS RECEPTION – \$10,000

ASPE will invite first-time ASPE Convention & Expo attendees to the reception with sponsor's logo.

- Reception in ASPE Pavilion, September 14, 2020 from 5:00 – 6:00 p.m.
- Limited to 75 invited guests (must be registered for the 2020 Convention & Expo)
- Event signage with sponsor logo
- Napkins with sponsor logo
- Bar with beer, wine, and soda and appetizers
- List of RSVPs with emails provided after the Expo

ATTENDEE HOSPITALITY LOUNGE – \$12,000

Prominently showcase your company in front of attendees in this environment where they eat, network, and meet with colleagues.

- Logo placed in promotional materials prior to show including website, emails, and conference brochure
- Logo displayed on signage in the lounge as well as on napkins in lounge

ADVERTISING OPPORTUNITIES

Let attendees know where to find and connect with you on-site with these advertising opportunities leading up to and throughout the event.

- Promotional email blast – \$5,000 for pre-show blast, \$7,000 for pre-show and post-show blasts (Pre: August / Post: October)
- Online registration – \$2,500 / 2 opportunities
- Web banner ad – \$1,750 / 5 opportunities
- Logo placement in the mobile app instruction video loop by registration area - \$800

BRANDING/TRAFFIC DRIVERS

Give your brand maximum exposure on-site! Increase your brand power and make a lasting impression with the following high-impact, high-visibility opportunities.

- Banners – custom pricing based on size, call for details
- Convention & registration bags – \$7,500 (plus vendor supplies 4,000 bags)
- Mobile app – \$7,500
- Lanyards – \$4,500 (plus vendor supplies 4,000 lanyards)
- Charging lounge – \$4,000
- Bathroom mirror clings – \$3,800 / 2 restrooms
- Table tents at concession area – \$1,500 / 10 double-sided tents
- DJ in registration area – \$3,000
- "You Are Here" directional signs on-site – \$3,500
- Logo floor decal in front of your booth – \$1,200
- Exhibit hall aisle signs – \$5,000
- Mosaic wall – \$18,000
- Exhibit Hall WiFi – \$10,000
- Shuttle buses – call for pricing



BE PART OF THE PATRON PROGRAM

Only available to exhibitors — this program increases your company's awareness and show floor traffic. Patron program participation also enhances your company leading up to and during the show with an expansive package of benefits.

All Patrons receive these exclusive benefits:



- Additional ½ priority point for every 100 net square feet of exhibit space your company reserves
- Prominent recognition on-site via signage in the exhibit hall and at registration
- Eye-catching Patron counter sign for your booth
- Company name and link to your website highlighted on ASPE's website
- Post-show attendee mailing list in electronic format (ideal for post-show follow up)

Contact **Tony Hayes**, ASPE Sales Account Executive, today to secure your sponsorship.

Phone: 571.313.5793

Email: thayes@taffyevents.com

