



# ASPE<sup>2020</sup>

## CONVENTION & EXPO

SEPTEMBER 11-16, 2020 NEW ORLEANS



# EXHIBITOR PROSPECTUS

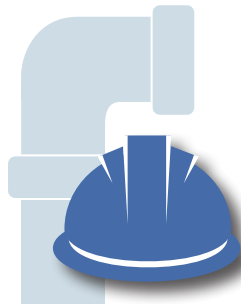
Convention: September 11 – 16 Exposition: September 14 – 15

# big business IN THE big easy

*Network, influence and interact, and showcase your products and services at the ONLY industry event specifically focused on plumbing engineers, contractors, specifiers, and designers.*



**4,338**  
registrants in 2018



**39%**  
increase in plumbing  
engineer registrants  
from prior event

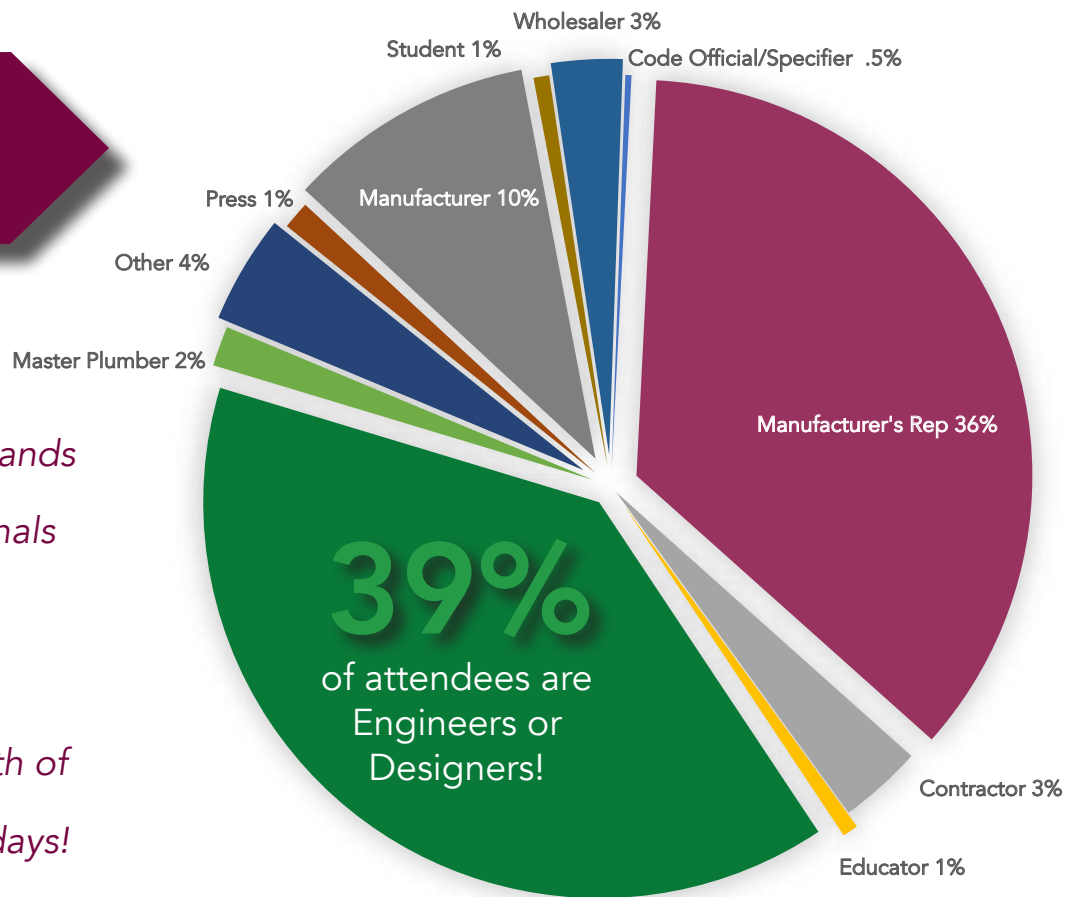


**9.4%**  
registration growth  
from prior event

# big connections IN THE big easy

## WHO ATTENDS?

*Gain access to thousands of industry professionals qualified to make specifying decisions. Meet two years' worth of contacts in just two days!*



- Architects
- Code Officials/Specifiers
- Contractors
- Educators
- Engineers/Designers
- Manufacturers
- Manufacturer's Reps
- Master Plumbers
- Press
- Students
- Wholesalers/Distributors

# big network IN THE big easy

## TOP STATES WHO ATTEND

\*Source: 2018 ASPE Reg Data

Georgia **16%**  
California **7%**  
Texas **6%**  
Illinois **6%**  
North Carolina **5%**





# big innovation IN THE big easy

## WHO SHOULD EXHIBIT?

*ASPE is the only plumbing engineering/design event where exhibitors are encouraged to highlight the technical aspects of their innovations. Our show floor features hundreds of companies showcasing innovation, advancements, and experiences.*

- Accessories
- Actuators
- Air valves & systems
- Automatic valves
- Design consulting
- Disaster preparedness / prevention / recovery
- Drains / drain systems
- Drinking fountains / water coolers
- Faucets
- Fire protection equipment
- Fire pumps, engines, controllers, accessories
- Fixtures – stainless steel
- Fixtures – tubs / toilets / basins
- Grease, oil & solids interceptors
- HVAC
- Industry association
- Media / associations
- Pipe couplings, fittings & systems
- Piped gas systems
- Plumbing booster systems
- Plumbing fixtures & fittings
- Project management tools
- Pumps & tanks
- Rainwater / stormwater collection systems
- REVIT / BIM provider
- Safety & emergency equipment / fixtures
- Safety products & technology
- Security fixtures
- Sewage pumps & equipment
- Shower systems
- Sinks & basins
- Tanks – pressure / storage
- Toilet / toilet seats
- Tools
- Traps
- Vacuum pumps & systems
- Valves
- Wash fountains
- Water heaters
- Water treatment

# big business IN THE big easy

## EXHIBITOR BENEFITS

*As part of the exhibitor  
package, exhibitors receive:*

**ACCESS** Complimentary entrance for all exhibitor personnel to the Sunday night kick-off party.

### ONLINE & MOBILE APP LISTING

Company description, logo, and URL on the 2020 ASPE website.

**CUSTOMIZED INVITATIONS** Complimentary, personalized social, digital and email invitations and banner to easily invite your guests and clients to visit you in New Orleans.

Attendees stay on the show floor longer than many other events, captivated by the quantity and quality of solutions found only at the ASPE Convention & Expo including:



**INNOVATION THEATER** –  
Demo and learning session  
live on the show floor



**PRIZES** – Attendees are eligible  
to win prizes daily, enticing them  
to stay on the floor



**LUNCH AND SNACKS** –  
Served on the show floor  
to all attendees

# big opportunities IN THE big easy

## OPTIMIZE YOUR EXHIBITOR EXPERIENCE

*Take advantage of the following opportunities to enhance your overall event participation and ROI.*

### PATRON PROGRAM

Gain exclusive recognition as a member of the Patron Program.

### SPONSORSHIP OPPORTUNITIES

Become an ASPE sponsor and take advantage of exclusive benefits, maximum exposure, and exclusive access to your prospective clients.

### UPDATE YOUR COMPANY PROFILE

Keep your online company profile up-to-date so attendees looking for your products and services can find you.



#### EXPOSITION HOURS

September 14 | 11:00 a.m. – 5:00 p.m.  
September 15 | 10:00 a.m. – 3:00 p.m.



#### EXHIBIT SPACE FEES

\$34 per square foot  
Three exhibitor badges included per 10' x 10' booth  
Patron Program available for an additional \$300 per 10' x 10' booth



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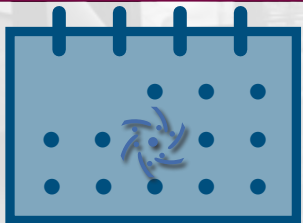
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To reserve a booth, or for more information about sponsorships or the Patron Program, contact:

**Tony Hayes**

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2020 ASPE Convention & Expo  
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**MARK YOUR  
CALENDAR...**

**2022 ASPE Convention & Expo**

Indianapolis, Indiana

Exposition: September 19 – 20