2024 ASPE Expo Exhibitor Prospectus

The Only Event Focused on the Plumbing Systems Design Industry – Showcasing Innovation, Advancements & Experiences

Columbus Convention Center | Columbus, OH
Monday, October 21, 2024: 11:00 a.m. – 5:00 p.m.
Tuesday, October 22, 2024: 10:00 a.m. – 3:00 p.m.

“The most valuable aspect was meeting the vendors face-to-face and getting hands on experience with what exhibitors offer. It is one thing to specify a certain plumbing fixture, and another to physically see and learn how it works and why it does what it does.”
– Plumbing System Designer at East Hills Engineering

Save Your Spot
Contact Tony Hayes at thayes@taffyevents.com or 571.313.5793 to select your prime location at the 2024 ASPE Convention & Expo.
The ASPE Convention & Exposition is the ONLY event designed exclusively for plumbing engineers, designers, contractors, and specifiers and the ONLY show where exhibitors offer hands-on experience with the latest plumbing product and system design technologies.

3,907 Attendees
Exhibiting companies 261
11 Exclusive show floor hours

2022 Convention & Expo statistics

Events are BACK is full force! Attendees who registered in 2022 showed up onsite at a much higher rate than in past shows.

Top 3 Objectives of attendees at the ASPE Convention & Expo

1. **Evaluate and see demos of new products/services**
2. **Learn about new products/services**
3. **Network with industry peers**

We Bring the Qualified Audience!

The majority of ASPE’s Expo audience are plumbing engineers and designers – more than you’ll find at any other event! We bring the big companies to you so you can get business done. Engineering firms who attended in 2022 include:

- 2RW
- AEI Affiliated Engineers
- Design Collaborative
- HDR
- HEAPY
- Henderson Engineers
- Jacobs
- Jordan & Skala Engineers
- Karpinski Engineers
- Mason & Hanger
- ME Engineers
- Newcomb & Boyd
- INB
- PAE
- Phillips Gradick Engineering
- Stantec
The ASPE Expo offers the largest display of plumbing engineering design products and services available anywhere. If you want to get your products specified for commercial, industrial, institutional, and commercial-residential projects, you need to be here!

### Total Attendance By Year

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>2022</td>
<td>3,907</td>
</tr>
<tr>
<td>2018</td>
<td>4,335</td>
</tr>
<tr>
<td>2016</td>
<td>3,964</td>
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<tr>
<td>2014</td>
<td>3,086</td>
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### Top Attendee Job Functions

- Architect
- Code Official
- Contractor
- Educator
- Engineer/Designer
- Manufacturer
- Manufacturer’s Rep
- Master Plumber
- Press
- Student
- Wholesaler
- Physical Plant/Admin
- Other

31% are Engineers/Designers

Plumbing engineers, contractors and designers view the ASPE Convention & Exposition as a must-attend event that is integral to their professional development and the specifying process.

### Role in Purchasing Products and Services in 2022

Meet thousands of decision makers—connect with two years’ worth of contacts in just two days!

- Specify: 22%
- Recommend or influence: 42%
- Final decision-maker: 15%

### Top 5 U.S. States Attending in 2022

- California: 13%
- Texas: 9%
- Illinois: 14%
- Indiana: 21%
- Ohio: 11%
We Keep Attendees ON the Show Floor

The ASPE Convention & Expo is 100% focused on bringing qualified decision makers to your booth. As a result, attendees stay on the show floor the entire day, captivated by the quantity and quality of solutions found only at the ASPE Convention & Expo:

- **Innovation Theater** – From the inner-workings of your products and services to the latest and greatest the industry has to offer, the exhibit floor provides exhibitors the opportunity to highlight and present their products and innovations right on the show floor.
- **Food** – Lunch and snacks are provided on the show floor to all attendees.
- **Prizes** – All attendees are eligible to win prizes throughout the day, enticing them to stay on the expo floor all day long.

How to Have a Successful Booth at the 2024 ASPE Convention & Expo

**Design**
Your display around engineering concepts and delve into technical details

**Display**
Working models that provide attendees with a hands-on opportunity to learn

**Bring**
Technical experts and product engineers who can talk about the details and specifications related to your products and services

**Launch**
New products that showcase innovation, value and efficiency
Exhibitor Benefits
As part of your exhibitor package, all 2024 ASPE exhibitors receive:

- **Access** – complimentary entrance for all exhibitor personnel to the Sunday night kick-off party
- **Online Listing** – company description, logo, and URL on the 2024 ASPE Convention & Expo website
- **Mobile App Listing** – company description, and URL in the 2024 ASPE Convention & Expo mobile app
- **Custom Invitations** – complimentary, personalized email invitations and banner ads to easily invite your guests to the 2024 ASPE Convention & Expo
- **Opportunity** – by exhibiting, you can participate in ASPE’s booth-traffic generating Patron Program or select from a wide array of sponsorship options

Who Should Exhibit
Our show floor features hundreds of companies showcasing innovation, advancements, and experiences.

- Accessories
- Actuators
- Air valves and systems
- Automatic valves
- Carriers
- Compressors
- Computer software and CAD systems
- Control, automatic and flush valves
- Design Consulting
- Disaster preparedness / prevent on/recovery
- Drains / drain systems
- Drinking fountains / Water coolers
- Faucets
- Faucets – sensor operated
- Fire protection equipment
- Fire pumps, engines, controllers, accessories
- Fixtures – stainless steel
- Fixtures – tubs / toilets / basins
- Grease oil and solids interceptors
- HVAC
- Industry Association
- Media / Association
- Pipe couplings, fittings and systems
- Piped gas systems
- Plumbing booster systems
- Plumbing fixtures and fittings
- Project management tools
- Pumps and tanks
- Rainwater / stormwater collection systems
- REVIT / BIM provider
- Safety and emergency equipment – eye & face wash
- Safety and emergency equipment – showers
- Safety and emergency fixtures
- Safety Products & Technology
- Security fixtures
- Sewage pumps and equipment
- Shower systems
- Sinks and basins
- Tanks
- Tanks – pressure
- Tanks – storage
- Toilet / toilet seats
- Tools
- Traps
- Vacuum pumps and systems
- Valves
- Wash fountains
- Water heaters
- Water heaters – boiler
- Water heaters – electric & gas tank type
- Water heaters – instantaneous
- Water treatment

Expo Dates
- Monday, Oct. 21, 2024:
  11 a.m. – 5 p.m.
- Tuesday, Oct. 22, 2024:
  10 a.m. – 3 p.m.

Exhibit Space Fees
$34 per square foot

Select Your Booth!
The show floor is nearly 80% sold out!*  
*As of May 2023

Contact
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